Digital Footprint
Assistive Technology, Ethics, and Service Provision

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Learning Objectives

• List three ethical principles from the Certified Rehabilitation Counselor (CRC) Code of Ethics that apply to our use of social media
• Identify three common pitfalls of using the internet as part of your work
• Compile a list of at least four “dos and don’ts” for the use of the internet and social media within your daily work
Long, Long Ago
Now
Quiz
Social Media Types

- Social networking
- Publishing media (websites)
- Content sharing
- Microblogging
- Live streaming
- Virtual worlds
- Location “management”
ˈe-thik\n
• A set of moral principals
• The principles of conduct governing an individual or a group
• A guiding philosophy (www.merriamwebster.com)
Commission on Rehabilitation Counseling (CRC)

- Governing body for certification of rehabilitation counselors
- Code of ethics
CRC Code of Ethics

- The Counseling Relationship
- Confidentiality, Privileged Communication, and Privacy
- Advocacy and Accessibility
- Professional Responsibility
- Relationships with Other Professionals
- Forensic and Indirect Services
- Evaluation, Assessment, and Interpretation
CRC Code Highlights

- Teaching, supervision, and training
- Research and publication
- Technology and distance counseling
- Business practices
- Resolving ethical issues

Social Media Goals
Personal Social Media Goals

• Connect
• Share
• Try
• Develop
• Learn
• Cat videos
Professional Goals

- Networking
- Marketing
- Professional promotion
- Information
- Distraction
Social Media and You
Social Media and You

- Personal
- Professional
- Mixed
- Platform
- Image
- Reach
- Message posts
- Interaction
Digital Footprint
Digital Footprint

- Your pages
- Your photos
- Your messages
- Your browsing history
- Your likes and clicks
- Your locations
- Everything

- How long does it last?
Consequences
It’s a Small World
The Dark Side

COME TO THE DARK SIDE. WE HAVE CHOCOLATE.
Boundaries

• Beware of who or what you connect with.
• Can I remain objective if I learn something through social media?
• Connections with colleagues via personal social media: yeah or nay?
• Interactions with past clients?
Tech Skills

- Privacy settings
- Location management
- Cached web information
- Be thorough
Security

1. Fake sender domain. (not service@paypal-australia.com.au)
2. Suspicious Subject and content.
3. Bad grammar
4. Hovering over link reveals suspicious URL.
Immediacy
Liability and Risk

- Accidental disclosure of personal information
- Location disclosure
- Language used
- Photos used
Privacy
Over Indulgence

https://www.youtube.com/watch?v=NQCwHluBqFc
Digital Citizenship
Best Practices

- Protect your own privacy
- Protect the privacy of others
- Be honest
- Respect intellectual property rights
- Respect your audience, agency, and community
Best Practices

• Admit and correct mistakes immediately
• Think about the consequences
• Avoid controversy
• Think about your day job 😊
Pop Quiz

Staff meeting hangover. Six hours of non-productivity!
Pop Quiz 2
Pop Quiz 4

- First job - Dairy Queen
- Dream job - Criminal Psychologist or Professional Baker. If I could combine serial killers and cakes, I’d be in heaven.
- Astrological Sign - Libra
- Favorite pizza - Veggie
- Favorite Dog - German Sheppard
- Favorite footwear - Boots
- Favorite candy - Sour Patch Kids
- Favorite Ice Cream - Ben and Jerry’s Almond Brittle
- Pet peeve - When people say they “could care less.”
- What vehicle do you drive - Nissan Versa
- How tall are you - 5’10”ish
- Favorite tv show - Shameless or Game of Thrones
- Leftie or Righty - Righty
- Dream Vacation - Anywhere in Europe
- Favorite kind of music - 1960’s Protest songs
- Favorite Holiday - Halloween or Christmas... See More
Questions

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